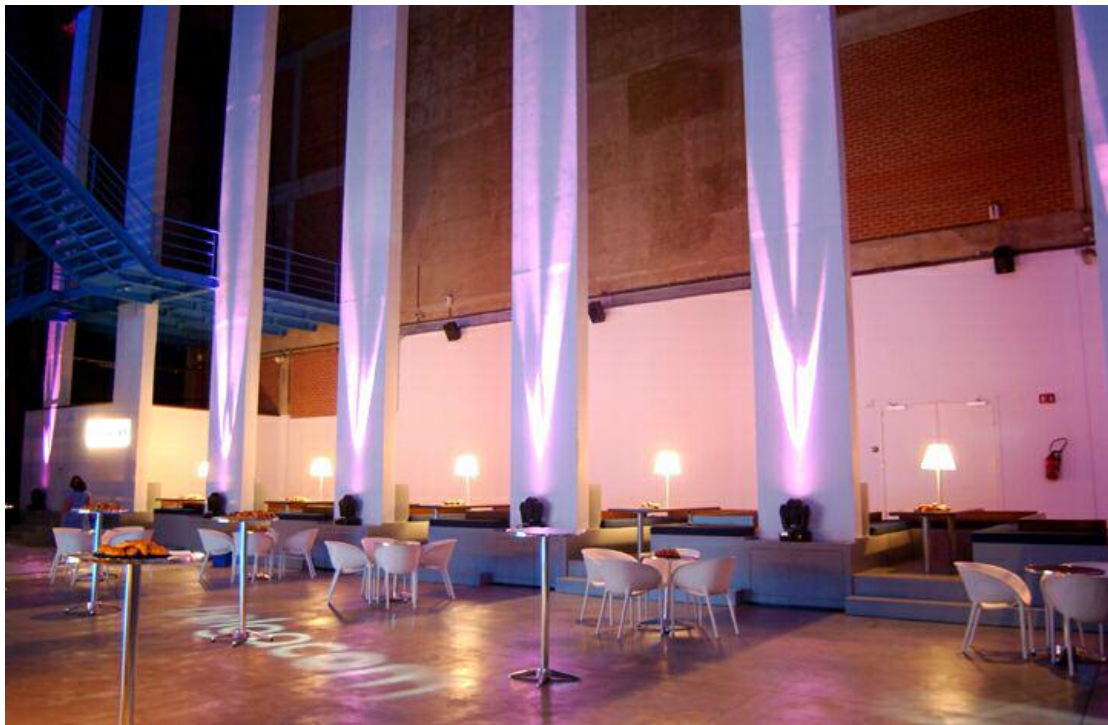


“Why Fibre, Why Now?”

**EU Public Policy Event on Fibre in Access
25 & 26 May 2004
at SURF House (Evere, Brussels)**



Advanced Program & Exhibit Description *(invited speakers to be confirmed)*

DAY 1 – TUESDAY, 25 MAY 2004 (10h00)

Welcome keynote:

- Paul Naastepad (Emtelle - President FTTH Council Europe)

Invited keynote speakers:

- Japan policy maker – Mr Shigeki Suzuki - Director in Telecommunications Bureau (MPHPT)
- FCC policy maker (tbc)
- EU policy maker – Mr Fabio Colasanti (DG Information Society)

Conference facilitator – Francisco Fuentes (Cisco Systems – Member of FTTH Council Europe Board)



SESSION: Public Policy Roundtables

- Keynote – David Cleevely, Managing Director, Analysis

1st panel: “EU Regulatory Framework and Fibre in Access”

Moderator – Ilkka Rasanen (Intel – Member of FTTH Council)

- Peter Scott – EC Head of Unit, Communications Policy and Regulation EU
- Bill Maher, Chief Wireline Competition Bureau – FCC USA
- Clive Ansell – Director Strategy – BT Group UK

(stroll lunch)

2nd panel: “Open Access Infrastructure and Public Funding”

Moderator – Méni Styliadou (Corning – Chair of FTTH Policy Committee)

- Nico Noort – Director, European Affairs, KPN Holland
- Stefan Depypere – Head of Unit – State Aide – European Commission
- Sergio Bergamelli – Caisse des Dépôts & Cons. Public Investment Bank – France
- Fredrik Helgesson – Director Strategy, B2 Access Operator – Sweden

SESSION: FTTH Market Development in Europe

Chair and Introduction – Rami Houbby (Allied Telesyn – Chair of FTTH Marketing Development Committee)

- A European FTTH Case Study – Tore Fuglestad – Managing Director Adger Energy / Elle Kommunikasjoner – Norway
- A US FTTH experience – SBC
- EU FTTH Forecast – Graham Finnie, Director Broadband & Media Europe – Yankee Group – UK

DAY 2 – WEDNESDAY, 26 MAY (10h00)

Conference Facilitator: Torbjörn Sundqvist (Ericsson – Member of FTTH Council Europe Board)

SESSION: Financiers’ Roundtable:

Moderator: Stefan Doeblin (Chairman network-economy group)

- Wim de Meyer – Director Strategy & Business Developpement, Belgacom – Belgium
- Fritz Wolf – MD Gasline and Director Ruhrgas AG – Germany
- Stephen Wright – MD Star Capital Partners – UK



SESSION: New Services, Applications and Content

Chair and Introduction – Brian Bogaerts (Alcatel – Chair of FTTH Council Services, Applications & Content Committee)

- Broadband Content Distribution Forum representative
- Video head-end and set-top box industry representative
- Future Generation Interactive Gaming industry representative

(stroll lunch)

KEYNOTE:

- A Broadband Access Operator's experience – Lars-Ake Norling – Chief Technical Officer of "B2" – Sweden

SESSION: Fibre Access Infrastructure

Chair: Stephen King (Emtelle - Chair of FTTH Council Network Infrastructure Committee)

- "Why fibre to all apartments?" – Svenska Bostäder, Division Manager, Claes Engerstam – Sweden
- "Swedish Urban Network Association" – Lars Hedberg, Secretary General of the Swedish Urban Network Association
- "FTTH Infrastructure models" Denis Barbier, CTO of Teem Photonics
- "New Fibre Installation techniques" Anders Johansson, Product manager, Ericsson Network Technologies

SESSION: Fibre Access Architectures and Technologies

Overview presentation: "Why fiber?" – Wolfgang Fischer (Cisco – Chair of FTTH Council Network Architecture Committee)

- "PON-based architectures" – Ronald Heron, Alcatel
- "Metro-Ethernet based architectures" – Stefan Gustavsson, PacketFront
- "Standards update" – Bernard Dugerdil, Motorola

EXHIBIT on both days

“The Fibre Alley”

(to make good use of the coffee breaks)

- A walk through the Fibre industry within the conference building
- Over 20 member companies of the FTTH Council Europe show their commitment to fibre in access
- Small booths with tutorial material on all aspects of fibre in access: infrastructure deployment technologies, dark fibre, components, FTTH systems, applications
- Plenty of time and friendly faces to get to know the world of fibre

